

The Dallas Morning News

July 20, 2009

Thomas Post
KPost Company
1841 W. Northwest Highway
Dallas, TX 75220

Dear Thomas,

This year, for the first time, *The Dallas Morning News* is proud to recognize the **Top 100 Places to Work in DFW**.

It is my great pleasure to inform you that KPost Company has been ranked among DFW's **Top 100**. The companies included in our list were selected based on an extensive survey of employees measuring qualities such as *company leadership, compensation and training, workplace flexibility and diversity*.

The rankings and overall results will appear in the **Top 100 Places to Work** special publication inserted in *The Dallas Morning News* on Sunday, November 1, 2009. Over the next few weeks, many companies featured will be contacted by our business reporters to gather additional background information for the **Top 100** publication.

Also, in recognition of your accomplishment, we are hosting a reception on Thursday, October 29, 2009, during which the top 10 businesses among the **Top 100 Places to Work in DFW** will be announced. More information will follow. Please save the date.

As Publisher of *The Dallas Morning News*, I believe that it is important that we recognize our partners in the local business community for their achievements. We certainly hope that this recognition offers the opportunity to influence various areas of your business in a unique way — from recruitment to retention to brand recognition.

The **Top 100 Places to Work** publication will offer the opportunity to thank and recognize your employees for their many contributions that helped put [company] on the list. In addition, extra copies of the publication can be ordered in advance for distribution to your employees. Our sales staff will be contacting your company in the next few weeks to discuss advertising opportunities and your interest in additional copies.

If you or anyone at your company have any questions about the **Top 100 Places to Work in DFW**, please contact Michael Mayer, Recruitment Advertising Director at (214) 977-8654.

Please accept my congratulations for the outstanding accomplishment of your company. I hope to see you on October 29.

Sincerely,



Jim Moroney
Publisher
The Dallas Morning News